



Duration[®] Premium Cool Shingles

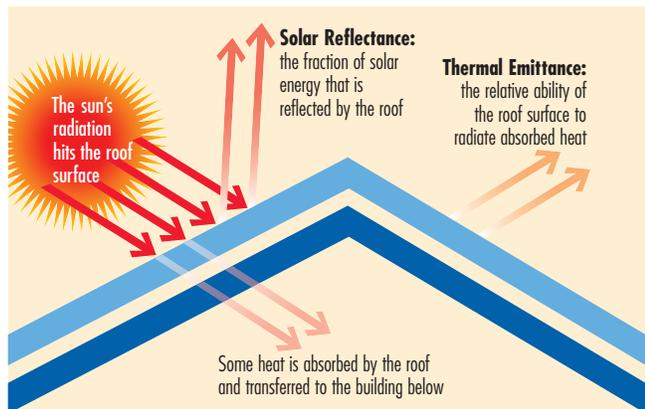
with SureNail[®] Technology



Your Cool Roof solution

Duration[®] Premium Cool shingles are unique in color and have highly reflective granules. These granules bounce back the sun's rays, helping result in:

- Cooler roof temperatures
- Less wear and tear on air conditioning systems
- More energy savings
- Lower carbon dioxide emissions
- Reduced heat island effect and smog



Source: Cool Roof Rating Council (<http://www.coolroofs.org>)

Duration[®] Premium Cool shingles feature solar-reflecting granules that help lower energy bills by keeping roofs cool.™

ENERGY STAR[®] is for roofs too



Similar to the energy-efficient appliances in your home, roofing products can provide energy-saving qualities.

Owens Corning[™] Duration Premium Cool roofing shingles can help reduce your energy bills when installed properly. These shingles reflect solar energy, decreasing the amount of heat transferred to a home's interior—and the amount of air conditioning needed to keep it comfortable. Actual savings will vary based on geographic location and individual building characteristics. Call 1-800-GET-PINK[®] or 1-888-STAR-YES for more information.

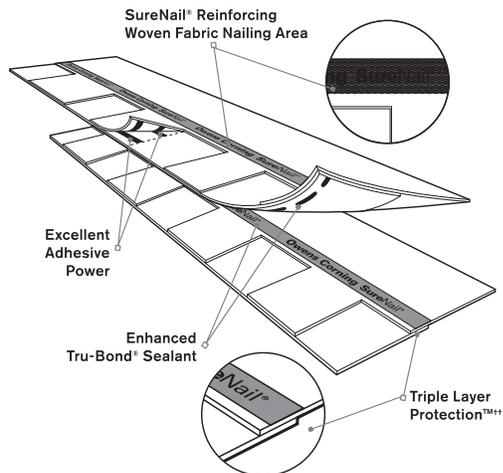


Meet energy standards with Duration® Premium Cool shingles

- Help reduce environmental impact by keeping roofs cool**—less energy needed to cool a home means less energy consumed
- Extend the life of the roof—thanks to solar-reflecting granules that reduce shingle temperature and subsequently slow asphalt aging
- Include a Limited Lifetime Warranty†† and 130-MPH Wind Resistance Limited Warranty‡
- Backed by an Algae Resistance Limited Warranty*
- Meet 2013 California Title 24, Part 6, requirements which call for a Cool Roof or equivalent improvement. For more information, visit www.roofing.owenscorning.com
- Are rated by the Cool Roof Rating Council (CRRC)
- Energy Star Qualified

Provide greater bonding strength

As part of the *Duration* Series shingle line, *Duration* Premium Cool shingles also come with SureNail® Technology, offering:



Offer a new color palette

Duration Premium Cool shingles feature unique lighter colors—that correspond with Owens Corning™ Hip & Ridge shingles—and have a three-dimensional look for maximum curb appeal.



Harbor Fog†



Frosted Oak†



Sunrise†



Sage†

* See actual warranty for complete details, limitations and requirements.

** Estimated roof surface temperature reduction based on 1998 NIST study, *Analytical Study of Residential Buildings with Reflective Roofs*. A temperature reduction is representative of a change from a typical roof to a Cool Roof (solar reflectance 10 to 25) in most climates.

† Owens Corning strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colors and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual color. To accurately judge your shingle and color choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area.

†† *Tru-Bond* is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning Roofing and Asphalt, LLC.

ENERGY STAR and the ENERGY STAR mark are registered trademarks of the U.S. Environmental Protection Agency.

‡ 40-Year Limited Warranty on commercial projects

‡‡ This illustration depicts *Triple Layer Protection* and the amount of *Triple Layer Protection* may vary on a shingle-to-shingle basis. *SureNail* Technology U.S. Patent 7,836,654 and other patents pending.